

Do you aspire to work with digital information?

Do you want to develop a deeper understanding of the technical and social competencies central to working in today's information society?

City University's new MSc in Information, Communication and Society has been tailor-made just for you!

Following the overwhelming availability of digital information and the need to manage it at all levels – including governments and public sector organisations there has been an increasing demand for non-technical professionals to acquire profound understanding and operational knowledge of what technology can do for their respective professions.

The advent of Web 2.0, with its social media connotations, has even revolutionised the political campaigning arena – the latest example being the recent US elections. The use of Blogs, Twitter and Facebook, to name but a few – as fast and efficient communication channels is expanding into the professional world at a rapid pace, changing the way we do our jobs in an unprecedented way.

In response to this demand, City University London is proud to announce the launch of this new pioneering Master's degree:

About the MSc Information, Communication and Society.

This degree brings together internationally acclaimed expertise in Information Science and in the Sociology of Communications, drawing on the strengths of the Schools of Social Sciences and Informatics.

This innovative and interdisciplinary programme critically explores and analyses:

- The Information Society
- Information and Knowledge Management in the context of the new technology
- Digital Information Technologies and Architectures suited to the modern world of Web 2.0
- Approaches to Social Research suited to analyse how the technology impacts on the society

Commencing in September 2009, this MSc is offered as either a one year full-time or two year part-time programme.

Start the discussion...

For further information on the study options available, please contact Postgraduate Admissions on +44 (0) 20 7040 8512 or email socscipg@city.ac.uk. Alternatively visit <http://www.city.ac.uk/sociology/> for course and open day information.