





----- AUDIENCE PROFILES ---

<u>ROGER BURROWS</u> (Newcastle University) led the ESRC e-Society Programme 2005-2007 and has published widely on urban informatics, social media and big data.

MARK CARRIGAN is a digital sociologist at the University of Cambridge and The Sociological Review Foundation. His research explores how the proliferation of platforms is reshaping social life, particularly in relation to the social sciences and their role within and beyond the university. He is a trustee of the Social Research Association, a research associate at the LSE's Public Policy Group and a member of the Centre for Social Ontology.

<u>CRISTINA COSTA</u> is Associate Professor Digital Education and Society. Her research is focused on contemporary educational issues. She is particularly interested in issues regarding digital technologies and digital practices (on the web) in the context of a changing society.

<u>NICK COULDRY</u> (London School of Economics) is Professor of Media, Communications and Social Theory at LSE. He is the author/editor of 13 books on media, and social/cultural theory.

<u>HARRY T DYER</u> (University of East Anglia) researches the role social media platforms and mobile technologies play in shaping the identity performances and social experiences of young people.

<u>FARANKAK HARDCASTLE</u> (Southampton University) a PhD candidate in Web Science at the University of Southampton. Her research is concerned with developing a sociotechnical understanding of Online Behavioural Tracking and Advertising technologies and practices.

<u>WILLIAM HOUSLEY</u> (Cardiff University) was a co-founder and core member of the Collaborative Online Social Media ObServatory (COSMOS) (ESRC and JISC 2011 – 2015) and currently convenes the Digital Sociology Research Group at Cardiff University.

JULIAN KRAUSE is a PhD Candidate at the University of Southampton where he investigates the likely socio-technical impact of quantum communication. Julian is also the Editor-in-Chief of the peer-reviewed interdisciplinary philosophy journal Evental Aesthetics. Web link: http://eventalaesthetics.net/

<u>PAULINE LEONARD</u> is Professor of Sociology at the University of Southampton and Director of the ESRC South Coast Doctoral Partnership. She has longstanding research interests in workplace change and is starting a new project in collaboration with Mott MacDonald exploring the impact of the digital revolution in the UK's infrastructure sector. http://www.southampton.ac.uk/sociology/about/staff/pleonard.page

NOORTJE MARRES is Associate Professor in the Centre for Interdisciplinary Methodologies. She was trained in the Sociology and Philosophy of Science and Technology at the University of Amsterdam and her area of expertise is participation in a technological society, and digital research methodology, in particular issue mapping online (www.issuemapping.net). Noortje also has experience in collaboration with design researchers, and the curation of experiments in participation. More info at http://noortjemarres.net/.

<u>SVETA MILYAEVA</u> (Bristol University) has research interests in the sociology of personal data markets, digital commercial surveillance and privacy, legal construction and regulation of digital trading in financial and personal data markets.

<u>KATE ORTON-JOHNSON</u> is a Senior Lecturer in Sociology at the University of Edinburgh. Her research interests relate to intersections between technology, culture and everyday life. She has conducted ethnographic research on student use of Digital technologies and social media in HE and her currently work focuses on the processes and meanings of disconnecting from digital culture.

<u>HARRY PITTS</u> (University of Bristol) my research explores the futures of work: how different actors - workers, managers, unions, politicians, activists, policymakers and academics-understand, experience and organise the changing world of work and economic life.

ALISON POWELL is Assistant Professor in the Department of Media and Communication at the London School of Economics and Political Science. She leads and coordinates research on ethics and the Internet of Things via the H2020 project Virt-EU, as well as research on ethics and governance of AI systems. More info at: https://wirteuproject.eu/

<u>NICK PRIOR</u> (University of Edinburgh) researches digital technology and contemporary culture. His most recent work explores digital and virtual mediations of the voice and idol celebrity in Japan, as well as how sociology might benefit from working *with* rather than *on* digital culture and creative forms.

MIKE SAKER (City University) my interests focus on the use of digital media technologies, particularly mobile and locative applications, in daily life. He is co- author of *Location-Based Social Media, Space, Time and Identity* (2017).

<u>CHRIS TILL</u> (Leeds Beckett University) has published on self-tracking, digital labour and corporate wellness and is conducting research on using geodemographic data to tackle health inequalities.

<u>EMMA UPRICHARD</u> (University of Warwick) is currently based at the Alan Turing Institute working on novel data science methods to aid government complex policy decision-making. She is also a member of the National Statistician's Data Ethics Advisory Committee.

MATTHEW WILLIAMS is Professor of Criminology at the School of Social Sciences, Cardiff University. He was lead researcher on the Cardiff Online Social Media Observatory (COSMOS) programme (2012-15), and now continues this work as the Director of the Social Data Science Lab (http://socialdatalab.net/), part of the ESRC Big Data Network. He has published extensively on social media data, ethics, crime and security and has been awarded 20 research grants that relate to the use of online data in the social sciences. He sits on the UKRI e-Infrastructure Expert Group representing the social science community.

<u>ALEX J WOOD</u> is a researcher at the Oxford Internet Institute, University of Oxford. He is currently researching how online labour platforms are transforming labour relations in the gig economy. His previous research focused on the growth of on-demand work with a focus on forms of precarious scheduling such as zero-hours contracts.