

Religion and Social Media

Monday 8th July 2019, Cardiff University

BSA Postgraduate and ECR Pre-Conference Workshop

This one-day workshop focuses on how we as researchers interact with social media, as well as an introduction to “COSMO” and the digital research tools we have available to aid our understanding of religion online.

Dr. Michael Munnik – Cardiff University

Workshop 1: “Developing your professional identity through Twitter”

As developing scholars, you will likely have noticed an increased push for you to be present and active on social media. Yet you may also have seen high-profile cases of scholars pushed into conversations that are heated, uncomfortable, or at least unhelpful. Notwithstanding all of that, you may just find the space intimidating or overwhelming. In this workshop, I will discuss why you might engage and how you might do it. We will consider different actions you can take with Twitter, one of the more academically fruitful platforms, with concentric circles of beneficiaries: marketing yourself, networking with other scholars, and engaging with the general public. Bring your mobile devices, if you have them – I hope for this to be interactive.

Dr. Mohamed Mostafa – Cardiff University

Workshop 2: “Introduction to COSMOS analytic tool for researching religion”

This workshop introduces beginners with no previous experience of social media monitoring tools to the use of COSMOS for social research. COSMOS is an open data analytics software maintained and distributed by the Social Data Science Lab of Cardiff University funded by ESRC. The COSMOS is available at no cost to academic institutions and not-for-profit organisations. The newer version of COSMOS recently released with new features which will be demonstrated as part of the talk. The first part of the talk will be an introduction about COSMOS and the second part will be demonstrating through the presentation of a case study using religion.

- 11:45-12:00 Coffee
- 12:00-12:30 Lunch
- 12:30-12:45 Welcome
- 12:45-14:45 “Developing your professional identity through Twitter”
- 14:45-15:00 Coffee break
- 15:00-17:00 “Introduction to COSMOS analytic tool for researching religion”

Contact the event organiser [Josh Bullock](#) with any questions.

Booking is essential [book now](#)

A £5 registration fee applies. Lunch and refreshments will be provided.

Please note registration is only open to attendees of the BSA SocRel Annual Conference 2019